

KIJIJI'S CLUTTER COURT PROMOTION RULES AND REGULATIONS

NOTICE TO PROMOTION PARTICIPANTS AND WEB SITE VISITORS:

Promotion Description:

Beginning February 24, 2010, Kijiji, eBay's, free, safe, family friendly, local classifieds website, will kick off Kijiji's Clutter Court Contest . Kijiji is offering Americans a chance to take their loved ones or housemates to Clutter Court. To summons your clutter offender, simply submit a photo of the items that are causing issues and in 100 words or less, explain why they are causing you heartache and how your lives would be better off without it. The most deserving entrant will receive a one (1) hour in-home consultation from a Kijiji Clutter Judge to help the winners reorganize their living space.

Entrants can also use Twitter for a chance to win a \$50 organizing supply gift cards com each week. Simply tweet, "Take your loved one to @KijijiUS's Clutter Court! Retweet for a chance to win a \$50 organizing supply store gift card <http://bit.ly/kijijicc>" to enter for a chance to win one (1) of four (4) \$50 organizing supply store gift cards, to be given away every week from February 24, 2010 through March 24, 2010.

Kijiji (www.kijiji.com), which means "village" in Swahili, is eBay's free, safe, family friendly, local classifieds website that makes it easy to buy or sell everything from clothes to cars, find a job, adopt a pet, rent an apartment, and do so much more, right in your own neighborhood. Kijiji is currently available in more than 1,000 cities and countries around the world, and the site launched in 220 cities in the U.S. on June 29, 2007. In addition to the U.S., Kijiji has online communities in Canada, Austria, France, Germany, Italy, Switzerland, Japan and Taiwan. Kijiji is part of a broader eBay Classifieds family including Gumtree, Marktplaats, Mobile.de and Loquo, which extends the reach of eBay Classifieds to more than 20 countries.

How to Enter:

- To enter the Contest, simply visit <http://info.kijiji.com/clutter-court> and complete the online entry form, which will ask for your contact information, the item's description, a one hundred (100) word (or less) statement describing why the item is causing you heartache, how your lives would be better off without it and a photo of the item. Your entry must be received between 6:00 AM Eastern Time ("ET") on February 24, 2010 and 11:59 PM ET on March 24, 2010 ("Entry Period").
- To enter the Second Chance Sweepstakes, use Twitter to tweet, "Take your loved one to @KijijiUS's Clutter Court! Retweet for a chance to win a \$50 organizing supply store gift card <http://bit.ly/kijijicc>" each Week during the Entry Period to enter for a chance to win one (1) of four (4) \$50 organizing supply store gift cards. For purposes of the Sweepstakes, a "Week" shall begin at 6:00 AM EST on each Friday of the Entry Period and end at 5:59 AM EST (except for on March 24, 2010, which shall end at 11:59 PM) on the following Friday of the Entry Period.
 - To tweet your entry:
 - Log on to the Twitter.com website
 - Use your own Twitter account when tweeting
 - Tweet the following: "Take your loved one to @KijijiUS's Clutter Court! Retweet for a chance to win a \$50 organizing supply store gift card <http://bit.ly/kijijicc>"
 - Register as a "follower" of @KijijiUS (so the winner can be direct messaged)

You may enter by retweeting each Week of the Entry Period, but only one (1) retweet per Week.

NO PURCHASE NECESSARY. Only open to legal residents of the 48 contiguous United States and District of Columbia who are at least 18 years of age and have reached the age of majority in their home

state by February 24, 2010. Promotion ends March 24, 2010. Void where prohibited. For the Official Rules, visit <http://info.kijiji.com/clutter-court>.

See Official Rules below for complete details

KIJJI'S CLUTTER COURT PROMOTION

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT IMPROVE YOUR CHANCES OF WINNING.

1. **ELIGIBILITY:** The Contest ("Contest") and the Second Chance Sweepstakes ("Sweepstakes") (the Contest and Sweepstakes collectively are referred to as the "Promotion") are only open to legal residents of the 48 contiguous United States and District of Columbia who are at least 18 years of age and have reached the age of majority in their home state by February 24, 2010. Employees, officers and directors of Kijiji / eBay Inc. (the "Sponsor"), its parent, subsidiaries, affiliates, and advertising and promotion agencies, including without limitation M Booth & Associates (the "Promotion Administrator"), and members of the immediate families (spouses and children, parents and siblings and their spouses) or members of the same households (whether related or not) of such individuals are not eligible. Void in Hawaii, Alaska, Puerto Rico and where taxed, restricted, or prohibited.

2. **ENTRY PERIOD:** The Promotion begins at 6:00 AM Eastern Standard Time ("ET") on February 24, 2010 and ends at 11:59 PM ET on March 24, 2010 ("Entry Period").

3. **TO ENTER THE CONTEST:** To enter, go to <http://info.kijiji.com/clutter-court> and complete the online entry form, which will ask for your contact information, the item's description, a one hundred (100) word (or less) statement describing why the item is causing you heartache, how your lives would be better off without it and a photo of the item. Your complete entry materials must be received by 11:59 PM ET on March 24, 2010. The Contest database is the official time keeping device for the Promotion. **PLEASE NOTE: PRIZE WILL BE AWARDED TO NOMINEE AND NOT ENTRANT.**

Each entry should include a short description of the Clutter Court item being entered, a photograph of the item and why you and your loved one need help from a Kijiji Clutter Judge. The photograph must be at least 150 DPI and no larger than 10MB. The photograph must be submitted in one of the following file types: .JPG, .GIF, .BMP or .PNG.

By submitting an entry, you warrant and represent that your entry materials, including without limitation both your statement and photograph, are your own original work created by you, have not been previously published, that you own or otherwise control all of the rights to your entry materials and that your entry does not violate any law, regulation or any right of any third-party without such party's written permission, including but not limited to rights of copyright, trademark, publicity and privacy, as solely determined by Sponsor. Entries may not defame or invade the rights of publicity or privacy of any person, living or deceased, or otherwise violate or infringe upon a person's personal or proprietary rights. All entries become the property of Sponsor; Sponsor is under no obligation to correspond about entries nor will entries be acknowledged or returned. Sponsor reserves the right in its sole discretion to disqualify any entry at any time in the event it is determined that the entrant has not complied with these Official Rules. Entrants grant and assign the Sponsor all rights of ownership, reproduction, and use of entries, including without limitation the photographs submitted, for any purpose whatsoever without compensation or further permission, including but not limited to an irrevocable and perpetual, royalty-free, worldwide right, in all media (now known or later developed) to assign, use, publish, edit, adapt, modify, alter, reproduce, distribute, display, copyright, create derivative works or otherwise exploit entries, for commercial or non-commercial use, and without compensation to the entrant.

4. **SECOND CHANCE SWEEPSTAKES:** During the Entry Period, entrants eligible under Rule 1 can also use Twitter to retweet: "Take your loved one to @KijijiUS's Clutter Court! Retweet for a chance to win a \$50 organizing supply store gift card <http://bit.ly/kijijicc>" one (1) time per "Week" during the Entry Period to

enter the Second Chance Sweepstakes for a Weekly Prize drawing. For purposes of the Sweepstakes, a "Week" shall begin at 6:00 AM EST on each Friday of the Entry Period and end at 5:59 AM EST (except for on March 24, 2010, which shall end at 11:59 PM) on the following Friday of the Entry Period. One (1) Weekly Winner will be chosen per Week in a random drawing of all eligible entrants to the Sweepstakes during that Week. Odds depend on the number of entrants per Week. Weekly Winners will be announced on the Tuesday directly following the Week for which the prize was won.

To tweet your entry:

- o Log on to the Twitter.com website
- o Use your own Twitter account when tweeting
- o Tweet the following "Take your loved one to @KijijiUS's Clutter Court! Retweet for a chance to win a \$50 organizing supply store gift card <http://bit.ly/kijijicc>"
- o Register as a "follower" of @KijijiUS (so the winner can be direct messaged)

You may enter by retweeting each week, but only one (1) retweet per Week throughout the duration of the Entry Period; all additional Sweepstakes entries will be void. Sweepstakes entrants are not required to enter the Contest, but are certainly welcome to do so. By entering the Sweepstakes, entrants agree to comply with these Official Rules and any policies applicable to your use of Twitter.com.

5. JUDGING/DETERMINING WINNERS:

A. CONTEST WINNER: Within approximately two (2) weeks from the Promotion deadline, a team of judges, assembled by the Sponsor and the Promotion Administrator will review and judge all eligible entries to the Contest based on the following breakdown: (i) 25% for creativity of photograph; (ii) 25% originality of statement; and (iii) 50% overall impression of immediate need for an in-home consultation with a Kijiji Clutter Court Judge. Sponsor reserves the right to reject any entries that it deems, in its sole discretion, to be inappropriate, for any reason whatsoever. Subject to eligibility requirements and verification, the entry receiving the highest score will be deemed the winner of the Contest's Grand Prize. In the event of a tied score, the entry with the highest overall impression score will break such tie, followed by creativity for photograph and then originality of statement scores, as necessary to determine a winner. Sponsor will contact the entrant who submitted the winning entry via email.

B. SWEEPSTAKES WINNERS: Each Week, subject to the schedule in Rule 7 below and verification, one (1) Weekly Winner will be selected from all eligible entrants for that Week in a random drawing conducted by Sponsor and Promotion Administrator. Odds depend on number of entries in the applicable Week. Sponsor reserves the right to reject any entries that it deems, in its sole discretion, to be inappropriate, for any reason whatsoever.

Sponsor has complete discretion over interpretation of Official Rules, administration of the Promotion and selection of the Winners. Decisions of the Sponsor as to the administration of the Promotion, interpretation of the Official Contest Rules and selection of any and all winners will be final.

6. CONTEST PRIZES: One (1) Grand Prize: A Kijiji Clutter Court Judge will visit the home of the nominee referenced in the selected winning entry for a one-hour in-home consultation to help reorganize his or her living space. Approximate Retail Value: \$1,000. Date of visit will be based on availability of winning nominee, and Kijiji representatives between March 24, 2010 and April 30, 2010. The in-home visit may include but is not limited to re-organizing the space, removing items from the space, listing items for sale on Kijiji and general advice on decluttering. The Kijiji Clutter Court Judge will visit the home of the winning nominee for one (1) hour, which must be located in one of the 48 contiguous United States. Up to four (4) guests may be in attendance during the home visit and each shall be required to sign Sponsor's release of liability and publicity. No travel will be provided for any guest. The Grand Prize is subject to nominee executing an appropriate affidavit of eligibility and liability/(where legal)publicity release as set forth in Rule 8 below; failure to do so will result in the forfeiture of the Grand Prize and another entry will be selected as the winner.

7. SWEEPSTAKES PRIZES: Four (4) Sweepstakes Prizes: Four (4) Weekly Winners (one per Week) will each receive one (1) \$50 gift card to an online organizing supply store. All terms and conditions associated with gift card also apply. Total ARV: \$200. Winners of the \$50 gift card to the online organizing supply store will be selected on the following dates:

- March 2, 2010
- March 9, 2010
- March 16, 2010
- March 23, 2010

The Sweepstakes Prizes are subject to winner's execution of an appropriate affidavit of eligibility and liability/(where legal)publicity release as set forth in Rule 8 below; failure to do so will result in the forfeiture of the Sweepstakes Prize and another entry will be selected randomly from that Week's entrants as the winner.

8. GENERAL: Entries are accepted and prizes awarded on the condition that all entry materials are the sole property of the entrant and that they have not been accepted for publication elsewhere. The entrant entering the potentially winning entry, and nominee, as applicable, will both be required to [a] complete an affidavit of eligibility, a liability release and (where legal) a publicity release, which must be returned within the time specified in the notification letter; and [b] sign a release and non-exclusive, irrevocable license of all intellectual property rights in the winning entry to the Sponsor. The aforementioned forms must be returned to Sponsor no later than seven (7) days after receipt thereof. Failure to comply may result in forfeiture of prize and award to an alternate winner based on the applicable judging criteria. Taxes on prizes and all expenses related to acceptance and use of the prizes not specified are the sole responsibility of the winning nominee. Entrants agree to be bound by the terms of these Official Rules and by the decisions of the Sponsor and the judges, which are final and binding on all matters pertaining to this Promotion. Promotion is subject to all federal, state and local laws. By participating or agreeing to be nominated, as applicable, entrants and nominees' release, discharge and hold harmless Sponsor, its parent, subsidiaries, affiliates, advertising and promotional partners and agencies, including Promotion Administrator, and all of their respective directors, officers, employees, representatives and agents from any and all injuries, liability, losses and damages of any kind resulting from their participation in the Promotion or their acceptance, use or misuse of a prize including, without limitation, personal injury, death and property damage, and claims based on publicity rights, copyrights, trademark defamation or invasion of privacy, or merchandise delivery. By accepting the prize, the winning entrant and nominee each grants Sponsor the use of his/her name, photograph, voice, likeness, video footage, and any statements or biographical information he/she provides, for trade, advertising, publicity, and promotional purposes without compensation (unless prohibited by law) by Sponsor and those acting pursuant to Sponsor's direction, in each case in all media now known or hereafter discovered, worldwide, including but not limited to the World Wide Web, without notice, review, or approval, and agrees, upon request, to confirm the foregoing in writing. Sponsor, its parent, subsidiaries, affiliates, advertising and promotional partners and agencies, and all of their respective directors, officers, employees, representatives and agents are not responsible for and shall not be liable for late, lost, misdirected, illegible, postage-due, damaged or incomplete entries or any condition caused by events that may cause the promotion to be disrupted or corrupted, including virus, bugs, typographical errors, non-authorized human intervention, fraud, technical, hardware, software, telephone or other communications malfunctions, errors or failures of any kind, lost or unavailable network connections, website, Internet, or ISP unavailability, traffic congestion, injury or damage to participant's or any other person's computer relating to or resulting from participating in this Promotion or downloading any materials in this Promotion, or other causes beyond its reasonable control. Sponsor reserves the right in its sole discretion to cancel, terminate, modify, or suspend the contest and limit entries to those submitted prior to the action taken, or to proceed in such a manner as may be deemed fair and equitable by Sponsor in its sole discretion. There shall be no prize transfer or cash redemption. No prize substitution except by Sponsor due to unavailability, as solely determined by Sponsor, in which case a prize of comparable or greater value will be awarded. CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW. Internet

entry must be made by the entrant only at authorized Web site address. In case of dispute as to the identity of any entrant, entry will be declared made by the authorized account holder of the email address submitted at time of entry. "Authorized Account Holder" is defined as the natural person who is assigned an email address by an Internet access provider, online service provider, or other organization (e.g., business, educational institution, etc.) responsible for assigning email addresses or the domain associated with the submitted email address. Any potential winner may be requested to provide Sponsor with proof that such winner is the authorized account holder of the email address associated with the winning entry. Sponsor reserves the right, at its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Promotion or Web site; to be acting in violation of the Official Rules; to be acting in violation of the terms of the Web site; or to be acting in a non-sportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person.

9. WINNERS LIST: For of the name of the winning entrants, mail a self-addressed, stamped envelope (VT residents may omit return postage), between March 24, 2010 and April 30, 2010, to: Kijiji Clutter Court Promotion c/o M Booth & Associates, 300 Park Avenue South, Floor 12, New York, NY 10010.

10. PRIVACY POLICY Sponsor/Promotion Administrator will be collecting personal data about entrants and nominees in accordance with its privacy policy. Please review Sponsor's privacy policy for this Promotion at www.kijiji.com. By participating in the Promotion, you hereby agree to such collection and usage of your personal information, and acknowledge that you have read and agreed to the Promotion's privacy policy set forth above.

11. SPONSOR: Kijiji / eBay Inc., 2145 Hamilton Avenue, San Jose, CA 95125

12. Promotion Administrator: M Booth & Associates, Inc., 300 Park Avenue South, Floor 12, New York, NY 10010